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Huntsville-Madison County 9-1-1 teams up with the Rocket City Trash Pandas for Emergency Preparedness month; launches virtual video series for kids

(HUNTSVILLE, Ala.) – The Huntsville-Madison County 9-1-1 Center (HMC 9-1-1) has launched a virtual video series aimed at educating youngsters about emergency preparedness. In collaboration with the Rocket City Trash Pandas, *Safety With Sprocket* is an online resource offering a hands-on, educational opportunity focused around fire safety, how to be an informed 9-1-1 caller, emergency preparedness tips, and more. HMC 9-1-1 is the largest emergency operations center in the state of Alabama, responding to more than 240,000 emergency calls annually.

“We are thrilled to partner with the Rocket City Trash Pandas who have become such a recognizable brand within our community,” said Ernie Blair, chief executive officer, Huntsville-Madison County 9-1-1 Center. “Reinforcing the importance behind life-saving tips is crucial to ensure we equip our younger generation with the knowledge they need to remain safe and proactive when emergencies arise. We’d typically try to engage inside the schools for this type of education, however, with a lot of our students learning virtually this fall, we thought we’d bring the education to them in a way they can learn in any environment. This first-of-its-kind series is a unique, engaging way to educate kids while having a little bit of fun at the same time.”

North Alabama schools are encouraged to provide this free resource to K-5th graders as a way to raise awareness during the month of September, which is Emergency Preparedness Month. For more information on *Safety With Sprocket*, visit <https://madco911.com/safety-with-sprocket>.

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About HMC 9-1-1

Huntsville-Madison County 9-1-1 Center, which has served the citizens of Huntsville, Madison and Madison County since 1999, has a staff of some of the most well-trained call takers and emergency response coordinators in the world. The center employs 51 positions and houses eight agencies under one roof to include Madison County Sheriff’s Office, Madison County Fire Department, Huntsville Police Department, Huntsville Fire & Rescue, City of Madison Police Department, Madison Fire & Rescue, Huntsville Emergency Medical Services, and Huntsville Madison County 9-1-1 systems. The core mission of HMC 9-1-1 is to utilize its highly-trained staff and advanced technology to enable a reliable connection between citizens’ requests for emergency services and the appropriate emergency response. Additionally, the center was the 16th agency in the world to be recognized as an Accredited Center for Excellence (ACE) by the International Academies of Emergency Dispatch. To learn more about HMC 9-1-1, visit www.madco911.com.